

**OLD DOMINION UNIVERSITY
BOARD OF VISITORS
Student Enhancement & Engagement and Digital Learning Committee
Thursday, November 30, 2023**

MINUTES

The Student Enhancement & Engagement and Digital Learning Committee of the Board of Visitors of Old Dominion University was held on Thursday, November 30, 2023, at 12:15 p.m. in the Board Room of the Broderick Dining Commons on the main campus of Old Dominion University. Present from the committee were:

Robert S. Corn, Vice Chair
R. Bruce Bradley (*ex officio*)
P. Murry Pitts (*ex officio*)
Ross A. Mugler
Rick Wyatt
Dennis Gregory (*Faculty Representative*)
Keshav Vermani (*Student Representative*)

Also present were:

Austin Agho	Chrysoula Malogianni
Alonzo Brandon	Jenna Mann
Helen Crompton	Cassie McGhee
Renee Felts	Ashley Miller
J. Christopher Fleming	Tyler Miller-Gordon
Kenneth Fridley	Donna Meeks
Annie Gibson	Alicia Monroe
Brian Holland	Chad A. Reed
Brian O. Hemphill	Nina Rodriguez Gonser
Brandi Hephner LaBanc	
Jaime Hunt	
Stephanie Janelle	
Susan Kenter	
Lisa Kivin	
Kate Ledger	

REPORT OF VICE PRESIDENT OF STUDENT ENGAGEMENT & ENROLLMENT SERVICES

Dr. Brandi Hephner LaBanc, Vice President for Student Engagement & Enrollment Services,
introduced

Vice President Rodriguez Gonser provided an overview of the #ODUPromise, digital badges and stackable credentials, upcoming program offerings, and upcoming innovations including artificial intelligence implementation work. She shared that digital badges can ultimately stack to a non-credit certificate. Through continuous stacking, students can move from badges and micro-credentials to the full degree, providing the Master of Public Administration program as an example partnership.

Vice President Rodriguez Gonser announced the launch of the following new upcoming online programs effective Fall 2024: Accelerated Game Studies (BS), Counseling (MS