

**MEMORANDUM**

**TO:** University Advancement & University Communications Committee  
Brian K. Holland, Chair  
Toykea S. Jones, Vice Chair  
R. Bruce Bradley (ex-officio)  
P. Murry Pitts (ex-officio)  
Juan M. Montero, II  
Maurice D. Slaughter

**FROM:** Alonzo Brandon, Vice President for University Advancement  
Jaime Hunt, Vice President for University Communications and Chief Marketing Officer

**SUBJECT:** University Advancement and University Communications