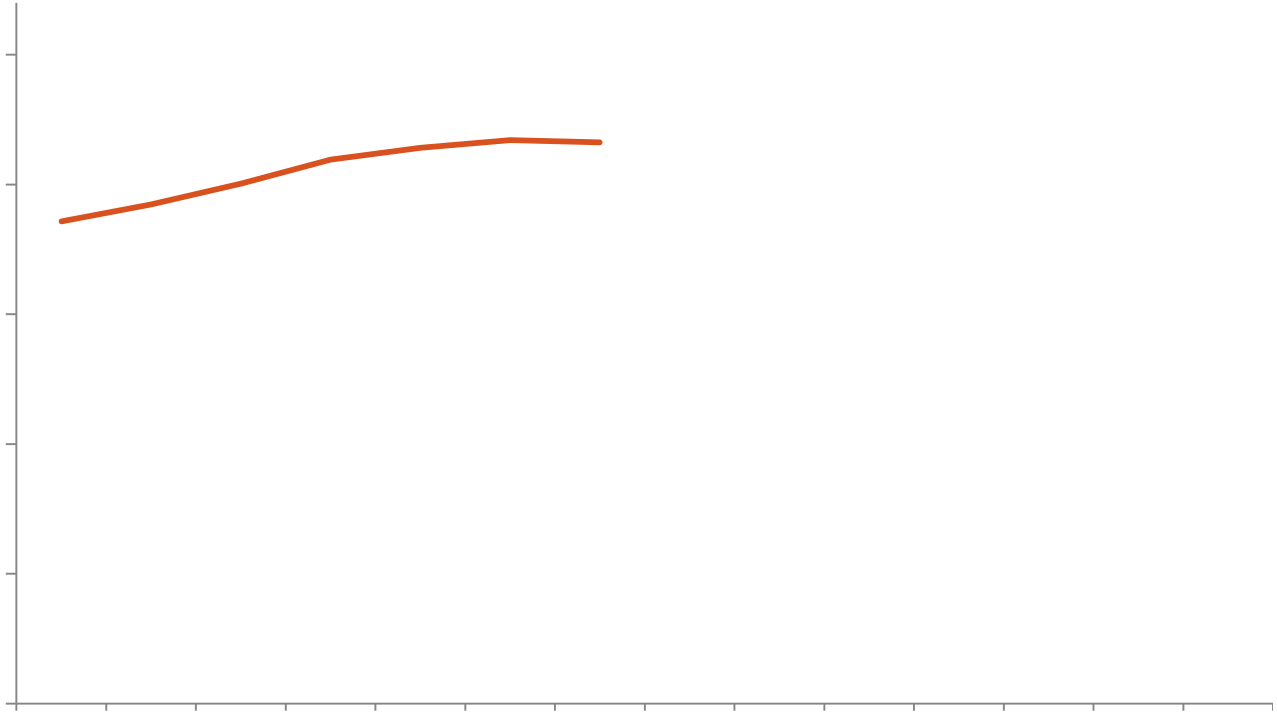
Board of Visitors Dashboard

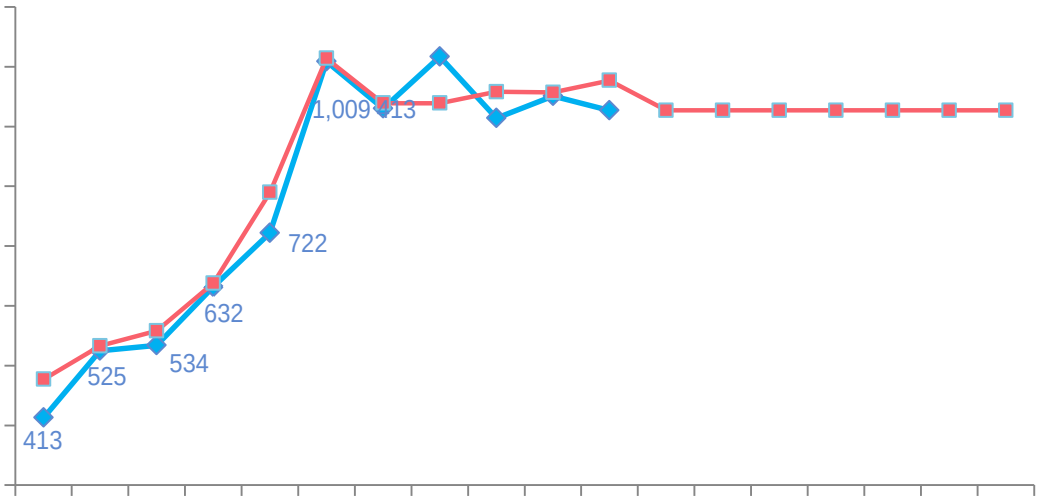
April 26, 2013

Headcount by Level

Actual and Projected

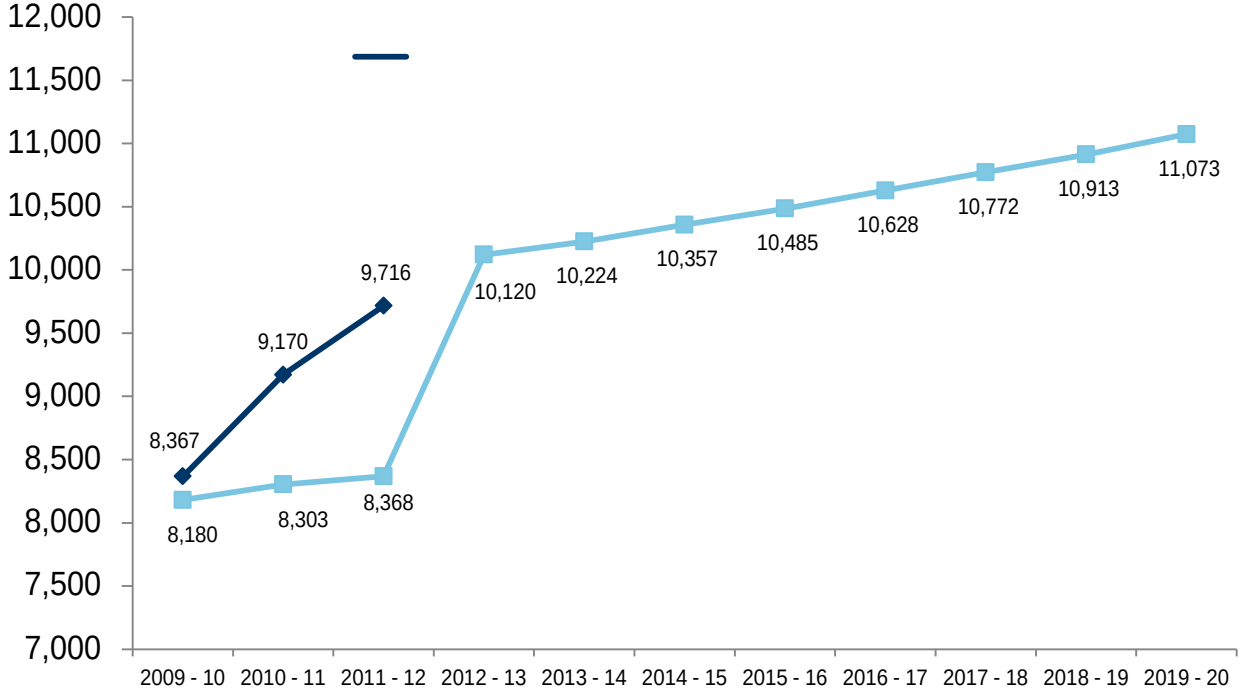


Notes: Headcount trends track progression toward achieving enrollment goals. The trend comparisons provide insight for the likelihood of meeting goals.


1,009
413
722
632
534
525
413

Annual In-State Undergraduate Upper Level FTE

Actual and Projected



Notes: Meets 95% of SCHEV-approved biennial enrollment projections for Upper Level FTEs

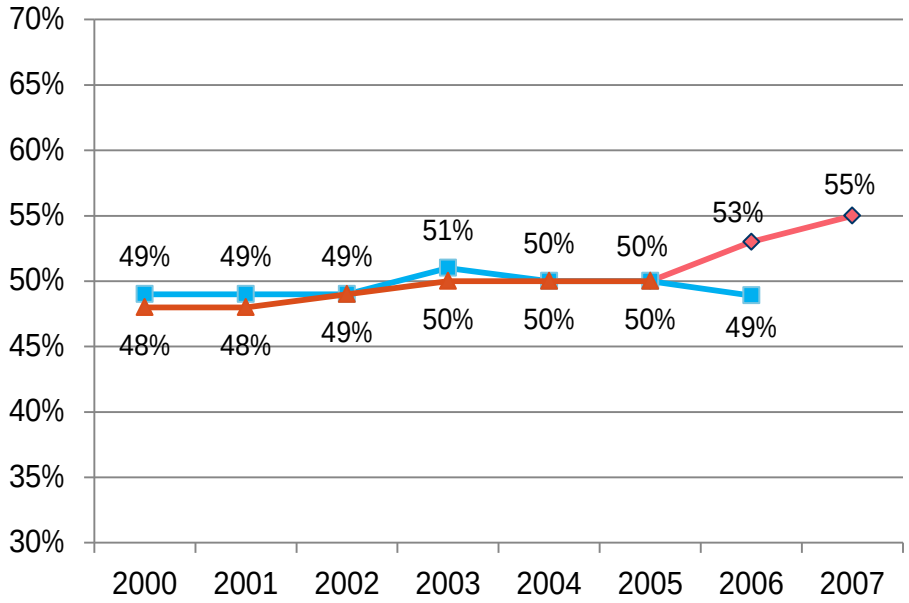
Freshman Retention

By Year of Entry

As required by the State Council of Higher Education in Virginia (SCHEV) and the Virginia Higher

Six-Year Graduation Rate

By Year of Entry



As required by the State Council of Higher Education in Virginia (SCHEV) and the Virginia Higher Education Opportunity Act, the University tracks graduation rates. Per the University's 6-year plan, the 6-year graduation rate goal is 55% for the 2007 cohort.

Total Degrees Conferred

By Level

Doctorates awarded have more than doubled since 2003-04. Ed.S. is merged into Masters

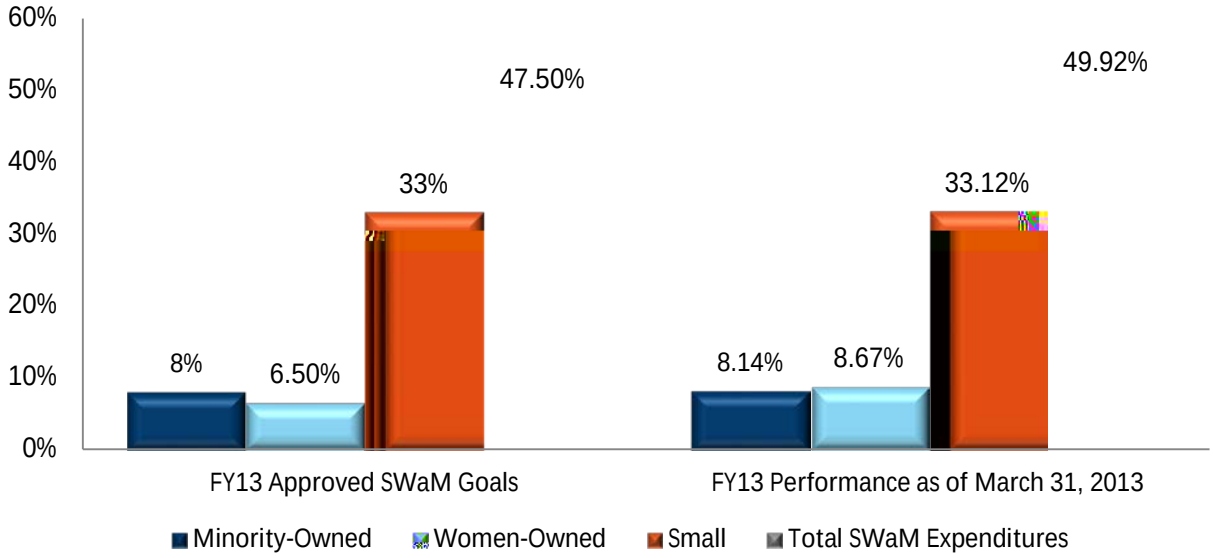
Commonwealth Performance Standards

As of December 31, 2012 (2nd Quarter)

Commonwealth Performance Standards			
Accounts Receivables	<10%	1.94%	
Prompt Payment	>95%	99.89%	
Perkins Loan Outstanding	<20%	2.49%	
Virginia Higher Education Restructuring Act Financial Standards		Div-3(rfo)-7	

SWaM Performance

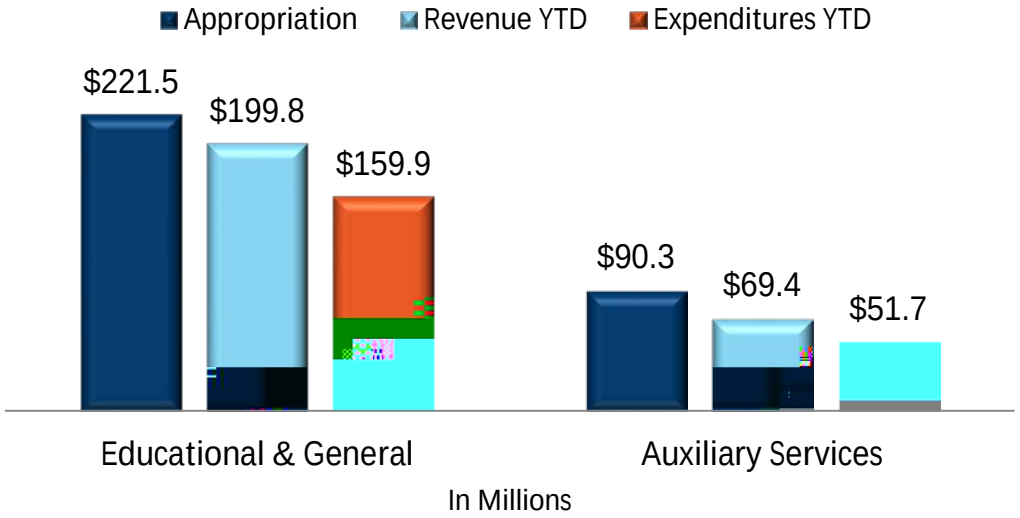
Measured as a Percent of Discretionary Spend



Under the Virginia Higher Education Restructuring Act, in 2009 institutions were required to receive Board of Visitors approval of annual expenditure goals with Small, Woman-Owned and Minority (SWaM) businesses as a prerequisite to attain the initial Level II Authority. The BOV approved the following SWaM goals for FY13: Minority-owned businesses 8%, Woman-owned businesses 6.5%, Small businesses 33%, and Total SWaM 47.5%. For the current reporting period, Old Dominion University has exceeded the goal in the each SWaM category.

Current Operating Funds

Cumulative Revenue and Expenditures as of February 28, 2013*

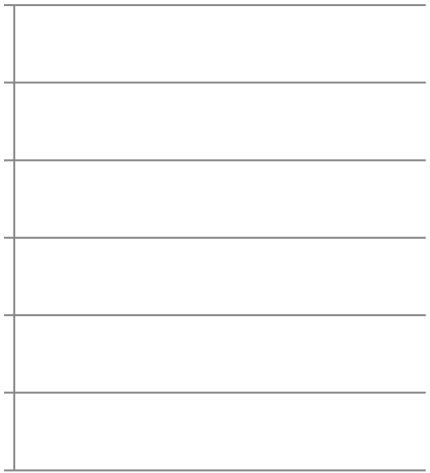


Notes: Educational and General: All operations related to the educational objectives of the institution and are funded from state appropriations, tuition and fees and community and public service revenues. Auxiliary Services: All operations that furnish goods or services to students, faculty and staff and are supported with self-supporting fees and revenues.

*Does not include restricted grants, contracts or gifts

Total Expenditure:

Research and Development (R & D)



Jeanne Clery Disclosure

- Postsecondary institutions that participate in Federal Financial Aid programs are required to maintain and publish crime statistics as delineated by the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act (Clery Act).

- The location; whether on campus, in a residence hall, on non campus property, or on public property (i.e. sidewalks, parks, streets, etc.) must be properly defined. Additionally, the type of crime must be properly labeled to coincide with Clery crime definitions.

- Clery definitions may vary from the Virginia Criminal Code; therefore the statistics provided for Clery compliance may vary from the University's statistics for the Uniform Crime Report which is submitted yearly to the Virginia State Police.

Crime Data

Offenses	On Campus	Non-Campus	Public Property	Total	On Campus	Non-Campus	Public Property	Total	On Campus	Non-Campus	Public Property	Total
Murder/Non-Negligent Manslaughter	0	0	0	0	0	0	0	0	0	0	0	0
Negligent Manslaughter	0	0	0	0	0	0	0	0	0	0	0	0

Crime Data for 2012-13

Monthly Comparison to 2012

	Dec 2011	Dec 2012	Jan 2012	Jan 2013	Feb 2012	Feb 2013	Mar 2012	Mar 2013	Total 2012	YTD 2013
Offenses	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total
Murder/Non-Negligent Manslaughter	0	0	0	0	0	0	0	0	0	0
Negligent Manslaughter	0	0	0	0	0	0	0	0	0	0
Sex offense Forcible	0	0	0	0	0	1	2	0	8	1
Sex Offense Non- forcible	0	0	0	0	0	0	0	0	0	0
Robbery	0	0	0	0	0	1	1	0	3	1
Aggravated Assault	0	1	1	0	0	0	0	1	2	1
Burglary	1	1	0	0	3	1	0	1	22	2
Motor Vehicle Theft	1	1	1	0	0	0	2	0	5	0
Arson	0	0	0	0	0	0	0	1	1	1
Arrest Liquor Law Violation	3	3	3	5	0	4	3	2	74	11
Arrest Drug Law Violation	0	3	3	0	0	0	3	0	26	0
Arrest Weapons Law Violation	0	0	0	0	0	0	0	0	2	0
Referrals Liquor Law Violation	96	24	136	32	54	72	34	28	524	132
Referrals Drug Law Violation	8	1	35	10	17	7	19	5	168	22
Referrals Weapons Law Violation		0	0	0	0	0	0	0	2	0
TOTALS	109	34	179	47	74	86	64	38	837	171

As a result of implementing the terms of Code of Virginia Section 4.1-317 in the 2012 calculations of alcohol offenses, a single offense could

Total Giving

Planned Giving: Educational and Athletic Foundation

$2,892,003	$9,970,097		$4,276,737	

Planned giving is an area of fundraising that refers to specific gift types that can be funded with cash, equity, or property. Planned gifts are gifts that require more planning, negotiation and counsel than many other gifts. This program involves several layers of marketing and planning with a focus on future cash flow for the University. The dollars raised through this program is an effective measure of the success of our marketing and other fundraising efforts. The goal for Planned Giving is a quarter of the goal for Total Giving.

Annual Giving: Educational and Athletic Foundations

Personal Contact	$1,880,295	$5,906,711	$6,424,088	$3,465,370	185%
Direct Mail	$1,984,403	$1,503,495	$1,154,225	$1,675,099	69%
ODU Web Page	$278,051	$507,143	$489,743	$297,381	165%
Phone	$222,009	$203,425	$153,793	$209,488	73%
	$4,364,758	$8,120,774		$5,647,338	

Annual giving is an organized effort to obtain gifts on a yearly basis to support the general operations of ODU. Annual giving is the building block for all fund raising. It helps establish a base of donors that can serve as an effective foundation to involve, inform, and bond a constituency to the organization. For Annual giving the goal is set at a 10% increase in the average of the last three years.

College Giving

Arts & Letters	$2,276,969	$4,697,036	$2,521,992	$2,889,648	87%
Business	$287,676	$281,721	$602,838	$274,583	220%
Education	$135,767	$1,266,090	$85,836	$533,542	16%
Engineering	$684,843	$1,004,474	$2,980,627	$949,166	314%
Health Sciences	$210,157	$214,267	$202,600	$361,966	56%
Sciences	$130,125	$249,508	$162,589	$227,802	71%
	$3,725,537	$7,713,096		$5,236,707	

Donor Counts

Educational Foundation	6,647	6,430	4439	6,502	68%
Athletic Foundation	3,257	2,785	2440	2,861	85%
	9,904	9,215		9,364	

Donor counts is the number of constituents who made contributions in a specific fiscal year, irrespective of the size and the number of donations. Donor counts provide the base for our fundraising efforts. Our goal is a 10% increase in the average of the last three years.

Academic Progress Reports (APR)

Men's Sports

Academic Progress Reports (APR)

Women's Sports

Basketball	935	923	891	1000	
Field Hockey	1000	1000	987	1000	
Golf	1000	1000	1000	1000	
Lacrosse	1000	978	978	1000	
Rowing	1000	970	987	991	
Soccer	989	989	1000	1000	
Swim/Dive	938	983	944	1000	
Tennis	958	1000	1000	957	
APR Minimum					

The NCAA developed the Academic Progress Report (APR) to track a university's commitment to enhancing the student-athlete's potential of earning their undergraduate degree. The

Grade Point Averages

Full-Time Undergraduate Student-Athletes v. All Students

Student-Athletes	472	2.94	2.95
All Students	14,949	2.70	2.79

- 133 student-athletes (28%) earned Dean's List Honors during Fall 2012 semester.
- Of the 472 Fall 2012 student-athletes, 18 (4%) earned a 4.0 semester GPA, and 244 (52%) earned a 3.or higher semester GPA.
- 8 teams (Lacrosse, Men's Golf, Women's Swimming, Field Hockey, Rowing, Women's Golf, Men's Soccer) had Fall 2012 semester GPA's of 3.0 or better